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APTacious

SPONSOR Packet

The 10th Annual APTacious Experience August 3, 2024





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Why Sponsor APTacious Experience?



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A Decade of Impact, Infinite Possibilities: Illuminate Success at the 10th Annual APTacious Experience.

The 10th Annual APTacious Experience

Saturday, August 3, 2024

Hyatt Hotel Conference Center
Wesley Chapel/Lutz, FL



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Elevate Your Marketing with an APTacious Experience – Exclusive Sponsorship Opportunity!



As the driving force behind positive change, we are thrilled to introduce you to the Accentuate Positive Thinking (APT) community and extend an exclusive invitation for your brand to join us in empowering women entrepreneurs through the APTacious Experience.

The APTacious Experience is more than an event; it's a celebration of women in small businesses, a dynamic network of like-minded individuals who believe in the power of positivity, collaboration, and mutual support. This unique gathering promises an immersive blend of networking, encouragement, vibrant camaraderie, delicious food, and, above all, a positively charged experience that resonates long after the event concludes.

APTing still lives by our motto:

“As long as you still have life, each day offers you an opportunity to do something towards your goal: It’s Time to APT; It’s Time to take ACTION.”

Target Audience:

Gender:

Females ages 27 – 64 with 75% ages 45 – 59

Occupation:

Small business owners and full- time professionals (e.g., attorneys, educators, marketing)

Education:

College Graduates and Some College



Sponsorship Opportunities



Title Sponsor: \$3000 (limit one)

----- presents the 10th Annual APTacious Experience or 10th Annual APTacious Experience presented by

10 minute presentation. Company mentions on all broadcasting (TV, radio, podcasts) with logo on printed media promotions and on multiple social media platforms. Table setting of four at event. Display table also available. Company name/logo on website with link to organization. Company name/logo on banner. Full page ad in program booklet. Company promos in swag bags. APTacious Certificate of Appreciation.



Print media marketing in multiple publications.
Posted on a dozen social media sites.



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Sponsorship Opportunities

APTing (Positivity) Sponsors: \$900 (limit three)

5 minute presentation. Company name/logo on website with link to organization and mentions on multiple social media platforms. Table setting for three at event. Company name/logo on banner. Full page ad in program booklet. Company promos in swag bags.

Entertainment Sponsor: \$700 (limit one)

2 minute presentation. Company name/logo on website with link to organization and mentions on multiple social media platforms. Table setting for two at event. Company name/logo on banner. Full page ad in program booklet. Company promos in swag bags.



Participating Sponsors: \$400 (limit four)

Recognized as participating sponsor with mention by conference host and keynote speaker. Table setting for two at event. Company name/logo and mentions on multiple social media websites. Full page ad in program booklet. Company promos in swag bags.

Participating Vendors: \$200 (limit eight)

Be a vendor. We'll provide the table and chairs. Promote and sell your products while you can still enjoy the conference. Table setting for one included.

Program Ad & Swag: \$100 (limit four)

Get a full page color ad in the APTacious Program booklet and put your company promos in the swag bag.



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Thank you for considering this exciting opportunity to be a part of the APTacious Experience.

